GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:998
ANSWERED ON:24.11.2000
INCOME EARNED BY DD
DILEEP SANGHANI

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the income earned by Doordarshan from telecast the various serials and advertisements from 1998-99 to till date, year-wise; and

(b) the serials from which Doordarshan earned maximum profit during 1999-2000?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a): As per figures furnished by Principal Accounts Office of Ministry ofInformation & Broadcasting, actual receipts of Doordarshan for the period 1998-99 and 1999-2000 is as follows:

Year	Amount (in Rs.)
1998 - 1999	419.99 crores
1999 - 2000	496.23 crores

For the period April 2000 to 20-11-2000, Prasar Bharati have intimated that commercial revenue earned by them was to the tune of Rs. 370.74 crores.

(b): Prasar Bharati have intimated that the maximum revenue was earned from the telecast of the serial `Jai Hanuman`.(Rs. 24.53 crores).